



FOR IMMEDIATE RELEASE

May 4, 2016

HonestReporting.com Expands East Coast Presence in Response to Overwhelming Demand

New York, NY - Media watchdog HonestReporting.com announced today that Julie Hazan has joined the organization as East Coast Development and Community Engagement Director. She will be responsible for establishing the organization's NYC hub, resource planning, and community outreach including Israel Mission alumni engagement.

According to HonestReporting CEO Joe Hyams, "Now is the time to meet the overwhelming demand for grassroots educational and media training. Young professionals in metro communities are eager to increase their level of news literacy. Julie brings the experience and cultural breadth to take our global reach to a whole new level."

Ms. Hazan worked most recently in communications and fundraising development at the Moise Safra Center in NYC after spending six years at The Israel Project, both in Washington DC and in Jerusalem where she carried out extensive research focusing on European media coverage of Israel and the Middle East.

A native of France (and a current New Yorker) Ms. Hazan has also worked in training French-Jewish leaders and students in strategic communication, developing media tours and organizing press events.

Ms. Hazan said, "Growing up in France and living and working in Washington, D.C., Jerusalem and now New York, has given me a real-world awareness of the challenges facing Jews globally. I am passionate about journalism and the fair representation of Israel to the next generation. No one understands the shifting media landscape and influence of social media globally as well as HonestReporting, and I'm thrilled to play a central role in the organization's expansion. We are all safer, and more secure when journalism meets its own standards of accuracy, context and integrity."

Hyams explained, “The idea to bring Julie on board began with our key financial supporters who wish to see the incoming generation of young leadership for Israel, drive our philanthropic goals. They recognize that peer leadership is the way ahead, to ensure our work is relevant and engaging with those who will carry the burden of defending Israel from media bias into the future.”

Established in 2001, HonestReporting.com is the world’s largest grassroots advocacy organization dedicated to exposing media bias against Israel and educating the public to respond. A USA registered 501(c)3 non-profit organization, HonestReporting believes that a fully informed public is essential to progress and understanding in conflict resolution. The organization’s web-site serves millions annually, its email service reaches over 150,000 followers daily, and its MediaCentral project responds to over 1,000 press enquiries each year.

For further information email: press@honestreporting.com
